

1992 Presidential Campaign Bill Clinton and George Bush

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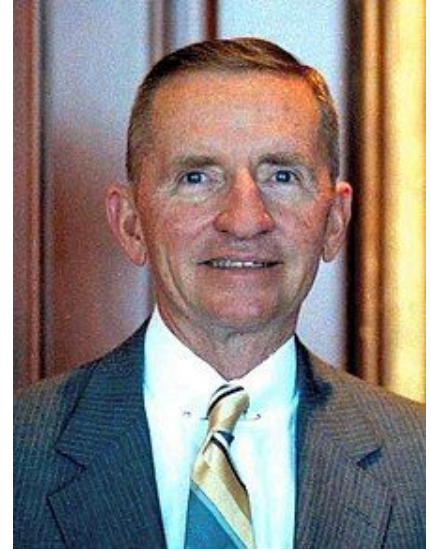
The Campaign

The year 1992 this would be the election for the 42nd President.

Bill Clinton (Democrat) Vice
President Al Gore

George HW Bush
(Republican) Vice President
Dan Quayle

Ross Perot (Independent) Vice
President Admiral James
Stockdale



The Issues: Economy



George Bush

When George Bush successfully won the 1988 campaign and turned almost all of America red he had made several campaign promises on cutting taxes and helping the economy. George Bush did not keep his promise from the start of his presidency and made a rise in taxes, and an economic recession had begun. This led people to have distrust in the 1992 election year on any of the promises involving the economy and taxes from George Bush.

Bill Clinton

Clinton capitalized on Bush's growing political problems and his drop in popularity among Americans. Bill created several political ads supporting the common man and proposed a plan for the working man by cutting taxes and creating new jobs. He supported having balanced taxes towards the rich and the working class citizens. Bill Clinton had referenced multiple ad's and debates regarding the economic issues that George Bush had over his last presidency. The trust of the people was on his side rather than George Bush who they believed to be a liar.

The Issues: Foreign Policy



George Bush

George Bush did have an advantage on foreign policy involving his past experiences. One thing that was very prevalent during his presidency was how much time and money was devoted towards foreign affairs. George Bush did not strive to change and create lots of new foreign policies he created teams and thought thoroughly on what actions needed to be taken with foreign affairs. When Bush did propose or act on new foreign policies he was very stern and convincing. He had taken an advantage on his campaign with his past experience with foreign policies but, with the cold war and issues with foreign relations fizzling out this experience mostly went to waste on his campaign.

Bill Clinton

Bill Clinton had his first priority on the state of the economy, his idea was that there need to be a strong economic foundation before there could be money to be spent on foreign affairs and policy. After the cold war, Bill Clinton wanted to take a whole new look on the future of foreign policies and action. Bill Clinton had a strong connection between foreign policy and the economy. One thing that was brought up was Bill's possible lack of knowledge and experience with foreign policies. But Bill had taken his advantage on the economic side of the campaign. When Bill Clinton was compared to George Bush, Bill Clinton's promises and words on the economy were more trustworthy.

The Issues: Health Care



George Bush

George Bush did have similar beliefs to Bill Clinton on wanting to lower the cost of healthcare and make it relatively more available. The issue was there was no specification on where this money would come from; it was assumed taxes would be needed. The climate of the economy and the promises that Bush made caused speculation on how effective he would be at lowering the cost of healthcare while fixing the economy. One of his comebacks against Bill Clinton was his proposition on putting some responsibility towards the state was that it was “Soviet like” and he was ignoring the money need / costs.

Bill Clinton

Bill Clinton wanted to lower the cost of healthcare as part of his economic plan. He believed that every working American deserved to have health care and the cost should not be more than the rate of what a person was making. He believed that there should be some government responsibility in the healthcare system. Bill Clinton did not specifically say where this money would come from to help America pay for health care. A controversial tactic Bill Clinton wanted to impose was the idea that states would have power in being able to regulate the cost of health care among their people if needed.

Debate Summary



First 1992 Presidential Debate October 11, 1992 St. Louis, Mo

There was nothing drastic that occurred in the first debate. In one attempt to discredit Clinton, Bush brought up his involvement in organizing anti-Vietnam war demonstrations. At the end of the night, though, the opportunity that Bush had to raise his popularity failed and his attempt to discredit Clinton.

Second 1992 Presidential Debate October 15, 1992 Richmond, VA

In the second presidential debate there was again little change from Bush and his attempts to tarnish the other candidates. There was however one of the most damning things towards the bush campaign and that was him checking his watch when asked how the recession was affecting him. This was taken as arrogant and disrespectful by the crowd. Another note was Perot did not necessarily perform terrible that day but not excellent.

Third 1992 Presidential Debate October 19, 1992 East Lansing, MI

The third night took a turn in the direction of personal and character issues rather than government or United States issues. With Bush yet again trying to slam Bill Clinton and his position as the Governor of Arkansas. One unexpected turn of events was Perot joining in as well slamming Bush's foreign policy exchanges with congress.

George Bush AD

George focuses on himself in this ad not referring to other opposing parties. The economy is referred to and his new plan to help small businesses. This ad makes George Bush appear to be a family man and wanting to help your average American. This is shown through school children, babies and working Americans.



<https://www.youtube.com/watch?v=cnCNoTX1SY8>

Bill Clinton AD

The first ad in this video from Bill Clinton directly takes a hit at the Republican party (George Bush). By showing a drastically rising number labeled unemployment while showing families. This displayed a sense of failure among the Republican party. This tries to depict the Republican party as not caring about the American people and mentions all of the wrong doings they have done.

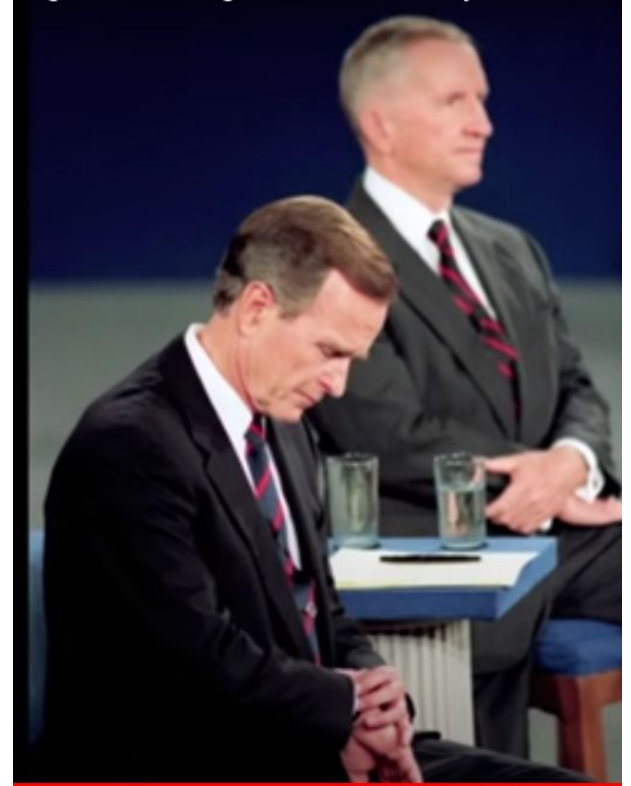


<https://youtu.be/XoBFL6iwid4>

Worst Moment

A memorable moment at the debate was George Bush looking at his watch and right after being asked about how he felt and how he was being affected because of the recessions and economic debt. He was not quick to understand the question and showed little empathy, was out of touch and was portrayed that he did not care.

This was then shown up by Bill Clinton who came face to face with the person on his question, answered thoroughly and connected himself with the people. Mentioning his roots and how the recession affected him but many working people. His biggest point on this matter was he should name the people the recession affected. Clinton was able to show empathy and a sense of connection with the everyday lives of the American people.



<https://www.youtube.com/watch?v=T293aYx3uw0>

Electoral College



Bill Clinton representing the Democratic party took the lead with 44,909,889 popular votes over 5,805,344 more than the incumbent George Bush representing the Republican party who had 39,104,545 popular votes. The Independent party representor Ross Perot had 19,742,267 popular votes. The popular vote does not determine the winner of the presidential election though the determining factor was the winner of the Electoral College. Bill Clinton had received 370 Electoral College votes surpassing 270 he would become the president of the United States. George Bush for the Republican party had received 168 Electoral votes.

The key states that Bill Clinton won over were California, New York, Pennsylvania, Illinois, and Ohio. These states were by far the most important for their high electoral votes and were the reasons why Bill Clinton had so much success during this election. The only key states that George Bush won were Texas and Florida with his main collection of states that he won being rural.




Electoral College

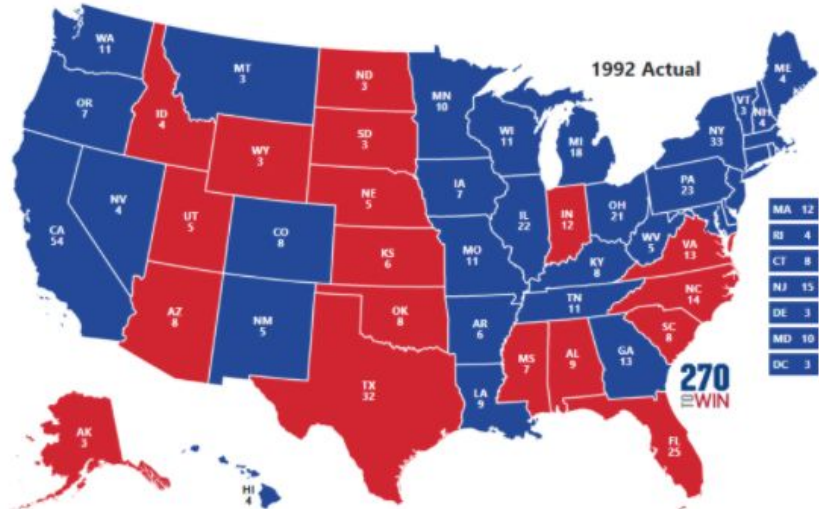





One of the most surprising things about this election was the results between 1992 and 1988 where Bush had swept the country almost entirely red. One interesting note is that the states that were blue in the 1988 election stayed blue through the 1992 election. The major changes that were seen in the 1992 election were the couple of southern states which went Democratic. An example would be Louisiana, Georgia, and Arkansas which are generally conservative and Republican.

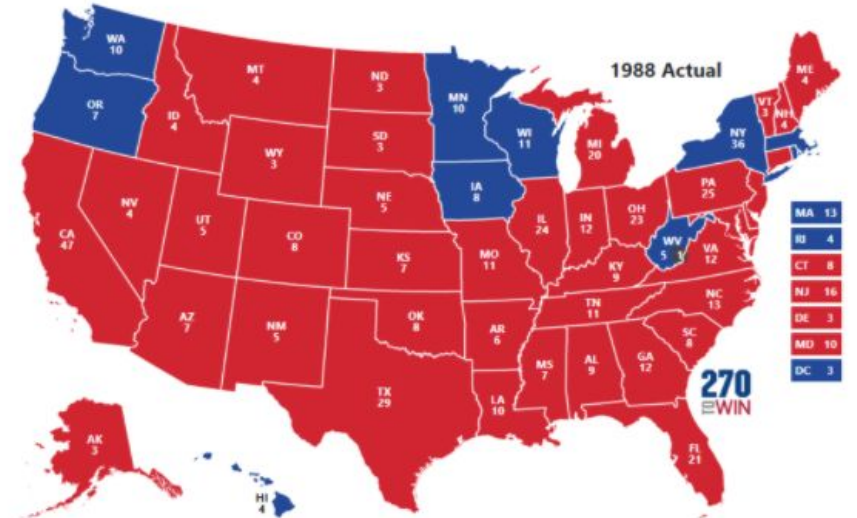
Electoral College Images

1992 Election Results

	Candidate	Party	Electoral Votes	Popular Votes
✓	 William J. Clinton	Democratic	370	44,909,889
	 George Bush (I)	Republican	168	39,104,545
	 Ross Perot	Independent	0	19,742,267



	Candidate	Party	Electoral Votes	Popular Votes
✓	 George Bush	Republican	426	48,886,597
	 Michael S. Dukakis	Democratic	111	41,809,074
	 Other: See Election Facts Below		1	



Citation Page



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